



## **For Immediate Release**

### **New directors appointed to Vineland Research and Innovation Centre's Board**

**VINELAND STATION, Ontario, September 28, 2017** – Vineland Research and Innovation Centre (Vineland) welcomed two new directors to the Board and thanked two outgoing directors for their contribution at its September 27 annual meeting.

Incoming directors include Kristin Ego-MacPhail, Owner, Ego's Nurseries Ltd. and Shelley Martin, President and Chief Executive Officer, Nestlé Canada Inc.

"Year after year I'm astounded at the talent and expertise we are able to attract to our Board and we are excited to work with these new Board members to leverage their vast experience," said The Honourable Lyle Vanclief, Board Chair, Vineland Research and Innovation Centre. "I also would like to thank departing Board members Marilyn Knox and Phil Tregunno for their insight and guidance during their mandate."

#### **About Kristin Ego-MacPhail**

Kristin Ego-MacPhail owns family-run Ego's Nurseries Ltd. located in Simcoe County, ON. The greenhouse operation cultivates a wide variety of fruit and vegetables sold to farmers' markets, restaurants and retailers. The nursery also sells a selection of annuals, perennials, trees and shrubs to landscape and gardening operations. Ms. Ego-MacPhail holds a BSc in agriculture from the University of Guelph. She is Director of the Ontario Farm Fresh Marketing Association and Past Chair of Agricultural Adaptation Council.

#### **About Shelley Martin**

Shelley Martin is President and CEO of Nestlé Canada Inc. She was previously Nestlé Inc.'s Vice President of Confectionery; President, Ice Cream; and Division Executive Manager of the Frozen Foods Business. Prior to joining Nestlé Canada Inc., Ms. Martin worked at General Mills. She holds a HBBA in marketing from Wilfrid Laurier University. In 2015, Ms. Martin was named a Top 100 award winner for Canada's Most Powerful Women by the Women's Executive Network.

Vineland's 13-member Board includes Chair Vanclief, former Minister of Agriculture and Agri-Food; Vice Chair Warren Jestin, PhD, former Chief Economist at Scotiabank; Karen Belaire, President and Chief Executive Officer, Shared Services West; Paul-André Bosc, President, Château des Charmes; Jim Brandle, PhD, Chief Executive Officer, Vineland Research and Innovation Centre; Greg Devries, President, Truly Green and Cedarline Greenhouses; Rory Francis, Executive Director, Prince Edward Island BioAlliance; Christy McMullen, Store Manager, Summerhill Market; Ray Price, President, Sunterra Group of Companies; William Stensson, Chief Executive Officer, Sheridan Nurseries and Allan Visser, President, Visco Holdings Limited.

## **About Vineland Research and Innovation Centre**

With a highly-skilled research team, oversight from an independent Board of Directors, engagement from an international Science Advisory Council and collaboration with more than 160 global partners including a Stakeholder Advisory Council, Vineland's goal is to enhance Canadian growers' commercial success through results-oriented innovation. For the latest on our research and innovation, visit [www.vinelandresearch.com](http://www.vinelandresearch.com)

We are an independent, not-for-profit organization funded in part by *Growing Forward 2*, a federal-provincial-territorial initiative.

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