



For Immediate Release

New head of business and client development at Vineland Research and Innovation Centre

VINELAND STATION, Ontario, April 14, 2020 – Vineland Research and Innovation Centre (Vineland) has appointed Phillip Stephan as its new Vice President, Business and Client Development. Stephan joined Vineland’s senior management team on April 1.



Stephan will lead the organization’s business and client development activities to strengthen relationships and build new partnerships for Vineland and its research teams.

He comes to Vineland after almost a decade with Canadian-based Saskatchewan Research Council where he held various management roles, including Vice President of Strategic Initiatives and Vice President of Agriculture and Biotechnology.

“Phillip brings a strong background in executive management and experience in the research and technology sector to help us continue building on Vineland’s reputation as a leader in agricultural innovation,” says Vineland President and CEO Ian Potter. “One of Vineland’s hallmarks is that we work closely with the industry to develop solutions addressing the sector’s challenges and Phillip will play a key role to help us strengthen and expand our efforts in this area.”

Stephan holds a Bachelor of Science degree in agricultural biotechnology from the University of Lethbridge and a Master’s of Science in Biomedicine from the University of Calgary.

About Vineland Research and Innovation Centre

With a highly-skilled research team, oversight from an independent Board of Directors, engagement from an international Science Advisory Council and collaboration with 86 global partners including a Stakeholder Advisory Council, Vineland’s goal is to enhance Canadian growers’ commercial success through results-oriented innovation. We are an independent, not-for-profit organization funded in part by the Canadian Agricultural Partnership, a federal-provincial-territorial initiative. For the latest on our research and innovation, visit www.vinelandresearch.com.

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