



For Immediate Release

Leading Canadian agri-tech organizations sign MOU

Bioenterprise, Vineland Research and Innovation Centre agree to innovation collaboration

Guelph/Vineland Station, Ontario, September 8, 2021— Two of Canada's leading agricultural innovation organizations are joining forces to strengthen the country's national innovation network.

Bioenterprise, Canada's Food & Agri-Tech Engine and Vineland Research and Innovation Centre (Vineland) have signed a Memorandum of Understanding (MOU) to collaborate on delivering innovation support services to entrepreneurs, start-ups and growth-oriented horticulture businesses across the country.

"Vineland is a known leader in horticultural innovation in Canada and we are thrilled to have their cutting-edge expertise and collaborative leadership become part of Canada's Food & Agri-Tech Engine," says Bioenterprise CEO Dave Smardon. "This MOU represents a new level of partnership between our two organizations to benefit the horticulture sector and the agri-tech innovation ecosystem right across the country."

The agreement will expand the national footprint of both organizations and create new opportunities to strengthen horticulture-focused innovation in Canada through access to Bioenterprise's national network of experts, mentors and funders.

"Vineland has a strong history of collaborative partnerships and this new agreement with Bioenterprise will help increase our relationships nationally while opening up their innovation network to our organization," adds Vineland President and CEO Ian Potter. "We are continuing to tackle big challenges facing agriculture and agri-food and are helping governments meet provincial and federal growth targets."

The MOU will enable cooperative efforts on knowledge-sharing, developing funding proposals, assessing new technologies, presenting webinars and education programs and increasing access to commercialization services, corporate and industry partnerships, and on-farm testing and trials.

About Bioenterprise

Bioenterprise is Canada's Food & Agri-Tech Engine, bringing more than 15 years of industry experience and a national and international network of research institutions, academia, mentors and experts, government and industry to help small- and medium-sized businesses in the sector nationwide. Through its experienced service partner network, Bioenterprise offers a wide range of expertise and support to its clients and partnerships with other industries to open doors for new technologies and platforms to help food and agri-tech businesses innovate and grow. Visit www.bioenterprise.ca to learn more.

About Vineland Research and Innovation Centre

Vineland Research and Innovation Centre is a uniquely Canadian results-oriented organization dedicated to horticulture science and innovation. We deliver innovative products, solutions and services through an integrated and collaborative cross-country network to advance Canada's research and commercialization agenda.

We are an independent, not-for-profit organization, funded in part by the Canadian Agricultural Partnership. For the latest on our research and innovation visit vinelandresearch.com.

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