

At a Glance

Vineland's Greening the Landscape Research Consortium, a public-private collaboration launched in 2021, leads urban greening research by setting priorities reflecting industry needs and supporting economic success.

Why join the consortium?

Greening

Landscape

Research

Consortium

Benefits

The consortium offers collaboration with industry peers in addressing challenges and identifying opportunities to advance the sector. Through a network of real world research trials, consortium members from different organizations along the value chain have access to a range of benefits illustrated in the diagram below — from training and skills development to innovative data, network connections and emerging knowledge.

Municipalities, Conservation Authorities, Provincial Governments, NGOs

- Improve asset management planning and procurement practices
- Access innovative data to support the establishment, growth and resilience of green infrastructure

Suppliers, Nurseries, Landscape Professionals, Landscape Architects

- Improve performance of products and designs
- Connect with the supply chain for new and emerging opportunities

Professional Associations

- Connect to clients and suppliers
- Access the latest information and knowledge
- Provide training opportunities to association members

Developers

- Reduce capital costs
- Increase awareness and knowledge of green infrastructure design standards
- Meet corporate citizenship goals

Consultants

- Access innovative data and resources to support skill development
- Develop additional knowledge to satisfy existing clients and expand clientele





Research priorities for the industry

Our mission is to build the collective capacity of the Canadian urban tree value chain by developing and mobilizing scientific knowledge within our collaborative network.

Our mandate is to set research priorities based on issues faced by the consortium members. Research priority setting will occur every two years and be open to all consortium members. It will function as a facilitated workshop where needs will be identified by members and the research team. Once needs are identified, there will be an opportunity for members to highlight priorities for the upcoming year.

How is the consortium funded?

The consortium is funded by industry partners through a paid membership. Membership fees are paid for a set term and members are invited to renew their membership at the end of each term. Various levels of consortium membership are available to interested organizations along the urban tree value chain.

How do I become a member?

Membership is open from April 1 to September 30 each year.

Founding members of the consortium include:

- Landscape Ontario
- Moser Landscape Group
- NVK Nurseries
- Walker Industries
- Niagara Parks
- The City of Waterloo
- ISA Ontario
- City of St. Catharines

- Regional Municipality of York
- City of Burlington
- Town of Lincoln
- BioForest-Lallemand Plant Care
- City of London
- Niagara Peninsula Conservation Authority

For more information on the consortium or to learn more about membership options:

visit https://tinyurl.com/ntudvwjn contact researchconsortium@vinelandresearch.com

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