



Greening the Landscape *Conversations*

As part of our Greening the Landscape Research Consortium, we are pleased to announce a new initiative to advance science and practices on important nature-based solutions topics moderated by Ryan Plummer, PhD, Director of the Environmental Sustainability Research Centre at Brock University.

Greening the Landscape *Conversations* is a platform to infuse and mobilize knowledge with on-the-ground perspectives, covering both policy and practices. We look forward to networking with you during these interactive sessions.



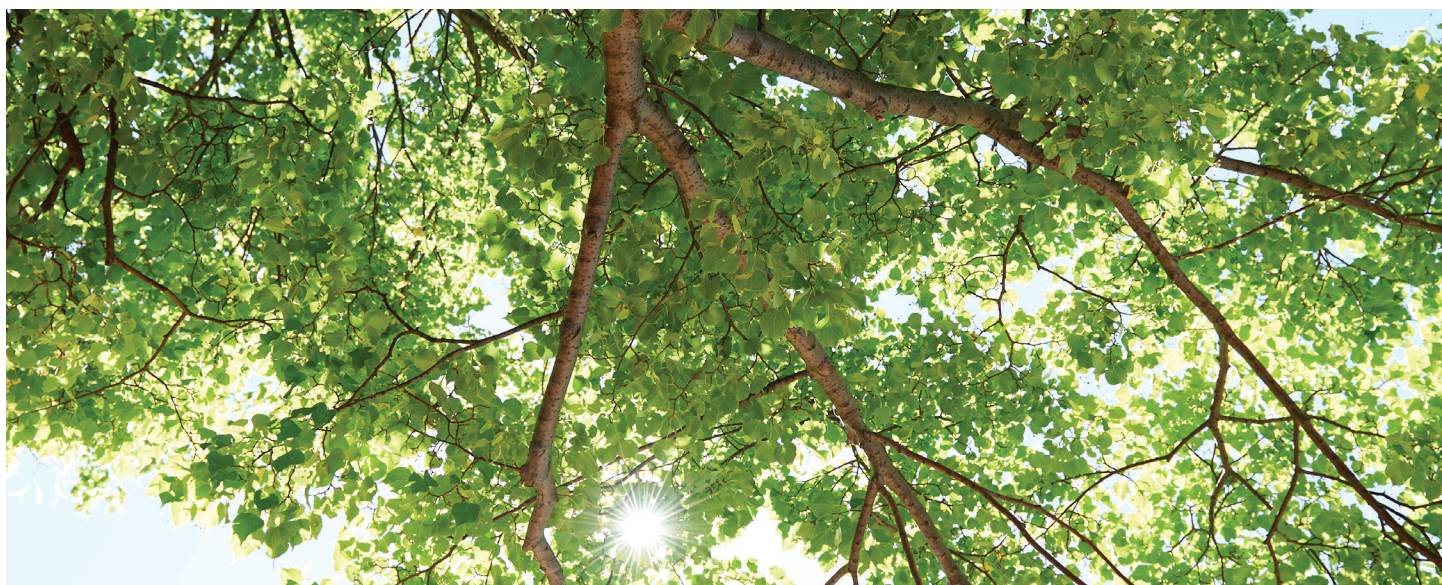
More about Greening the Landscape Research Consortium

This new public-private research consortium addresses common urban landscape challenges and is now open for membership. The consortium will lead urban greening research by setting research priorities reflecting industry needs and supporting its economic success. Consortium members will also have access to a range of other benefits, from training and skills development opportunities to innovative data, network connections and emerging knowledge.

Various levels of consortium membership are available to stakeholders along the urban tree value chain, including municipalities, conservation authorities, provincial governments, non-governmental organizations, suppliers, nurseries, landscape professionals, architects, professional associations, developers and consultants.

Membership information is available through researchconsortium@vinelandresearch.com.





Ontario Urban Centres - A Green Infrastructure Conundrum

Tuesday, October 19, 2021 (11 am - 12 pm)

<https://tinyurl.com/2uzzsx73> (virtual)

Growing the urban tree canopy benefits society. While there are expectations to increase canopy cover, many cities in Ontario are still working to recover from the devastating effects of Emerald Ash Borer. The COVID-19 pandemic has also revealed insufficiencies and inaccessibility of greenspaces in urban centres. What does this mean for the future of nature in Canada's cities, towns and surrounding areas?

Join presenters:

- Shannon McKay, Director of Community Services for the Town of Lincoln
- Steve Robinson, Manager of Urban Forestry for the City of Burlington
- Darby McGrath, PhD, Vineland Research and Innovation Centre's Consortium Leader

Defining Canada's Urban Tree Value Chain

Tuesday, November 23, 2021 (11 am - 12 pm)

<https://tinyurl.com/2uzzsx73> (virtual)

The increasing demand for nature-based solutions to climatic and other challenges represents an opportunity for the Canadian urban tree value chain. A value chain includes all activities required to create a product from start to finish. This growing demand, however, highlights several pressing questions. Who is part of the Canadian urban tree value chain? What are their key activities? And, what opportunities and challenges do they face?

Join presenters:

- Tony DiGiovanni, Executive Director of Landscape Ontario
- Jason Kropf of Moser Landscaping Group
- Amy Bowen, PhD, Vineland Research and Innovation Centre's Director of Consumer Insights