



## **For Immediate Release**

### **Vineland's new state-of-the-art innovation space for sustainable horticultural environments**

**VINELAND STATION, Ontario, June 22, 2023** – Vineland Research and Innovation Centre (Vineland) is celebrating the opening of its newly restored and renamed Jordan Building. The building will provide a centralized laboratory and office space for Vineland's Plant Responses and the Environment team to develop resilient and sustainable best practices for natural landscapes in horticulture.

"The success and growth of Ontario's agricultural industry can be directly linked to the research and innovation done throughout the province and right here in Vineland," said Lisa Thompson, Ontario's Minister of Agriculture, Food and Rural Affairs. "Vineland Research and Innovation Centre has long been at the forefront of horticultural research in Canada. I am confident the investment made in the Jordan Building will continue to produce positive impacts on the economic viability, sustainability and competitiveness of horticulture in Ontario."

This unique facility showcases a number of advanced capabilities including a climate-controlled laboratory space, a dedicated root washing room, localized venting and specialized fume hoods to allow for soil processing in a centralized location. With two state-of-the-art laboratories, the Jordan Building is designed to handle the analysis of soils and substrates for all types of horticultural production needs.

From crop and natural infrastructure, to soil health and growth parameters, this new facility will significantly enhance Vineland's research and innovation capabilities allowing for investigative and production trialing in a controlled environment.



"The newly renovated Jordan Building is uniquely designed to address innovation in the horticultural production and nursery/landscaping space to allow Vineland to continue to serve the needs of the horticultural industry in Canada," says Dr. Ian Potter, President and CEO.

**About Vineland Research and Innovation Centre**

Vineland Research and Innovation Centre is a uniquely Canadian results-oriented organization dedicated to horticulture science and innovation. We deliver innovative products, solutions and services through an integrated and collaborative cross-country network to advance Canada's research and commercialization agenda.

We are an independent, not-for-profit organization located in Canada's Niagara Region, on the traditional territory of Anishinaabeg, Ojibway/Chippewa and Haudenosaunee peoples. This territory is covered by the Upper Canada Treaties.

For the latest on our research and innovation visit [www.vinelandresearch.com](http://www.vinelandresearch.com).

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