



For Immediate Release

Vineland Research and Innovation Centre appoints new head of horticultural technology solutions

VINELAND STATION, Ontario, September 19, 2023 – Vineland Research and Innovation Centre (Vineland) announces Brian Lynch, PhD as the new Director, Horticultural Technology Solutions. In this role, he will lead Vineland’s refreshed vision for the Horticultural Technology Solutions program, a hub for testing, validating and optimizing both Canadian and international technology solutions for the horticultural industry.

Lynch joined Vineland in 2018 as Senior Research Scientist and has led a team of engineers and technicians on projects tackling R&D problems in horticultural automation and robotics. He has also been instrumental in project technical developments in machine learning, computer vision, mobile robotics, manipulators and mechatronics.

Previous to Vineland, Lynch was an Adjunct Assistant Professor at Queen’s University in the Faculty of Engineering and Applied Sciences. He holds a Master’s degree and a PhD in Aerospace Engineering from Carleton University, Ottawa.



“It is my sincere pleasure to announce Brian’s promotion to Director, Horticultural Technology Solutions,” says Darby McGrath, PhD, Vice President, Research and Development at Vineland. “Since his start at Vineland, Brian has shown a strong understanding of horticulture, Vineland’s value proposition and a dedication and passion for solutions in the industry and Vineland as an organization.”

About Vineland Research and Innovation Centre

Vineland Research and Innovation Centre is a uniquely Canadian results-oriented organization dedicated to horticulture science and innovation. We deliver innovative products, solutions and services through an integrated and collaborative cross-country network to advance Canada’s research and commercialization agenda.

Vineland is situated on treaty lands. These lands are steeped in the rich history of the First Nations including the Hatiwendaronk, the Haudenosaunee, the Anishinaabe and the Mississaugas of the Credit First Nation. Many First Nations, Métis and Inuit people from across Turtle Island live and work in Niagara today. Vineland stands with all Indigenous people, past and present, in promoting the wise stewardship of the lands on which we live.

We are an independent, not-for-profit organization, funded in part by the Sustainable Canadian Agricultural Partnership, a federal-provincial-territorial initiative. For the latest on our research and innovation visit www.vinelandresearch.com.

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