Greening the Landscape Research Consortium

Build the collective capacity of the Canadian urban tree value chain by developing and mobilizing scientific knowledge within our collaborative network





Science & Innovation

Address fundamental knowledge gaps through rigorous scientific experimentation and transform practice through data driven decision-support tools and evidence-based applications.

Collaboration

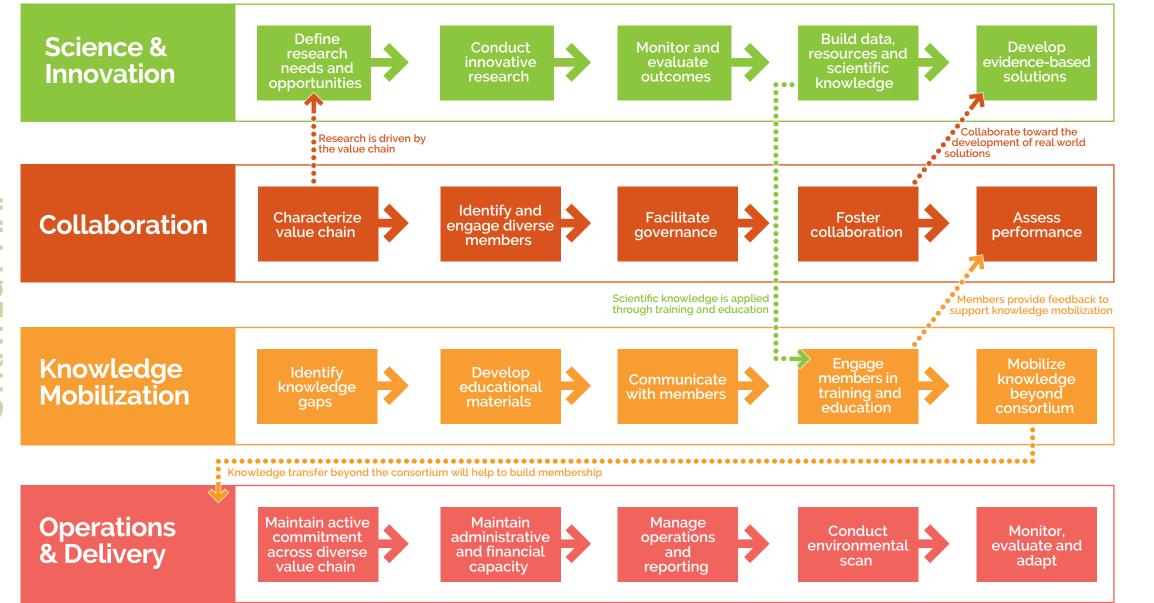
Foster collaborative relationships across the value chain and engage under-represented members guided by principled and transparent processes.

Knowledge Mobilization

Co-generate information addressing the needs of the value chain while concurrently ensuring solutions are adopted through focused training and education opportunities.

Operations & Delivery

Enhance the collective capacity of the Canadian value chain by delivering on-time and on-budget projects targeting member-identified priority areas.



- # of research projects
- # of scientific publications
- # of experiments scaled into demonstration trials
- # of new practices disseminated and success measured by end-users adoption
- Engagement of diverse members
- Extent to which members reflect the value chain
- Member satisfaction ratings
- Member retention rate

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- # of website logins
- # of material downloads
- # of policy, best management practices and specification changes adopted
- Engagement across levels of the organization
- Achievement of strategic milestones
- Members conversion rate
- Team member and resource retention
- Successful alignment of performance and project objectives
- Observed impact beyond consortium