

# Proposal Template

## 1.1 Contact Information

**Contact Name:**

[email@vinelandresearch.com](mailto:email@vinelandresearch.com)

**Date:**

## 1.2 Title

*Simple plain language project title that refers to the outcomes of the project.*

## 1.3 Background

- *Describe the background rationale for the work.*
- *This may be an opportunity or a problem that needs to be solved.*
- *Emphasize the value of this opportunity and **use supporting data**, if possible (e.g. total value of crop, numbers sold, percentage losses, etc.).*

## 1.4 Priority Areas

*Select at least one of the four priority areas that the proposal addresses. Please review information in the fund instructions document.*

- Sustainable/enhanced production practices
- Address persistent and emerging pests and disease
- Variety development and/or evaluation
- Automation of labour and increasing operational efficiencies

## 1.5 Goal

*State the goal of the research project.*

## 1.6 Objectives

*Add a bulleted list of objectives.*

## 1.7 Activities

*Briefly describe the general approach and methodology using a bulleted list, if possible.*

## 1.8 Outcomes

*Tangible deliverables: these should also align with the metrics from Appendix A (Delivering Impact category of the Evaluation Criteria section). See examples captured below in the table.*

<b>Delivering Impact</b>	<ul style="list-style-type: none"> <li>• Economic benefits may include but are not limited to:             <ul style="list-style-type: none"> <li>○ Reduced inputs (i.e. \$/acre)</li> <li>○ Improved yields (i.e. kg/acre)</li> <li>○ Number of jobs created (estimated)</li> <li>○ Operation profitability</li> </ul> </li>   <li>• Social benefits may include but are not limited to:             <ul style="list-style-type: none"> <li>○ Addressing food security (i.e. increasing access to fresh produce for Canadians)</li> <li>○ Improving worker health and safety (i.e. reduction in exposure to chemical pesticides due to IPM programming)</li> </ul> </li>   <li>• Environmental benefits may include but are not limited to:             <ul style="list-style-type: none"> <li>○ Enabling access and/or introduction of new bioproducts</li> <li>○ Improving soil health while reducing inputs (i.e. increasing soil organic matter and reducing synthetic fertilizer use)</li> <li>○ Water management (i.e. improved water efficiency or water quality)</li> <li>○ Energy use (i.e. energy efficiency, renewable energy use, greenhouse gas reductions)</li> <li>○ Waste management (i.e. waste diverted from landfill in tonnes, waste repurposing in tonnes)</li> </ul> </li> </ul>
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*Using the table below identify the planned timing of the outcomes. Insert rows as needed.*

<b>Q1</b> (April 1 to June 30)	<b>Q2</b> (July 1 to September 30)	<b>Q3</b> (October 1 to December 31)	<b>Q4</b> (January 1 to March 31)

## 1.9 Knowledge Transfer/Technology Transfer Plan

How and when will you be sharing the results with relevant audiences? These should also align with the metrics from [Appendix A](#) (Knowledge Transfer/Communication Plan category of the Evaluation Criteria section). See examples captured below in the table.

<b>Knowledge transfer/ Communication plan</b>	<b>Example activities</b>	<b>Example metrics</b>
	<ul style="list-style-type: none"> <li>• Demonstration plantings</li> <li>• Effective scale-up plan (I.e., plan to detail testing and validation to other operations)</li> <li>• Webinars</li> <li>• On-farm training events</li> <li>• Fact sheets</li> </ul>	<ul style="list-style-type: none"> <li>• Total no. of industry members included in outreach plan</li> <li>• % of farms by crop type that have access to improved practices/ results</li> <li>• % increase in acreage where practices/ processes have been adopted at farm scale</li> </ul>

In the table below, outline knowledge transfer activities (i.e. presentation, webinars, on-farm training) and refer to the evaluation criteria for examples of metrics. Insert rows and columns as needed.

<b>Description</b> <i>What Knowledge Transfer activity will be undertaken?</i>	<b>Anticipated Timing of Activity</b>	<b>Expected Audience</b> <i>Who will be in attendance?</i>	<b>Metric Attained</b> <i>i.e. percentage of farms by crop type that have access to improved practices</i>

## 1.10 Project Team

- Who are the researchers involved from Vineland?
- List other organizations and private partners and indicate their role in the project.

### 1.11 Budget Summary

In addition to completing the proposal budget, provide the total project cost amount.

Notes on completing the Table:

- Include additional rows for each partner providing a contribution.
- EHOFF contribution should total no more than 50% of project costs.

Summary of Funding Sources	Year 1 Amount	Year 2 Amount	Percentage Contribution
<b>EHOFF Contribution</b>			
<b>&lt;Partner Name&gt; Cash Contribution</b>			
<b>&lt;Partner Name&gt; in-kind Contribution</b>			
<b>TOTAL</b>			