



vineland
RESEARCH & INNOVATION CENTRE

Summer 2025

Critical Technology Demonstration Day



**VICTORIA AV. RESEARCH FARM,
VINELAND STATION, ON, JUNE 20, 2025**

On Friday, June 20, 2025, the Vineland Research and Innovation Centre, in partnership with the Ontario Centre of Innovation, hosted its first Critical Technology Demonstration Day at the Victoria Avenue Research Farm in Vineland Station, ON.

The free, outdoor event took place across a variety of the research centre's fields and orchards and featured live demonstrations of 17 emerging Ontario-based technologies in horticulture.



This hands-on event was designed to highlight 'made-in-Ontario' solutions for real-world challenges, and to expose attendees to critical advancements in productivity and sustainability in today's horticulture.

"We truly value events like this for the chance to engage directly with potential partners, and to learn more about Grower needs."

- Derek Davy, Econse.



Key Highlights

Live Tech Demonstrations: Outdoor trials of robotic systems, sensors, automation tools, and precision-ag equipment—demonstrated in operational farm conditions.

Expert Walkthroughs: Attendees participated in guided tours explaining technology performance, integration challenges, and benefits.

Networking & Collaboration: Over 100 participants from academia, grower associations, 17 agri-tech startups, and suppliers joined to exchange insights and form partnerships.



Who Was There

Demonstrations catered to a broad agricultural ecosystem, including:

Growers and horticulture producers seeking innovation

Ag-tech developers demonstrating prototype and field-ready tools

Researchers focused on crop systems and technology validation

Policymakers and extension agents exploring tools for adoption.



"By demonstrating innovative technologies in a real horticultural field setting, we help accelerate adoption and encourage new connections"

- Evan Pilkington,
Vineland Research &
Innovation Centre



Join the Conversation

Growers and tech providers are encouraged to register interest for pilot collaborations, field trials, and upcoming events.



info@vinelandresearch.com

Learn more about
**Vineland Research &
Innovation Centre,**
and stay informed about
future events

[CLICK HERE](#)

