



vineland
RESEARCH & INNOVATION CENTRE

Summer 2025

Rose Showcase 2025



**VICTORIA AVENUE RESEARCH FARM
JULY 9, 2025**

On July 9, Vineland welcomed guests for an exclusive look inside our national rose breeding program.

Attendees explored our research plots, viewed promising new rose cultivars, and connected directly with the experts behind the science.

The event showcased over 100 rose varieties, with features including:

- Self-cleaning
- Thorn-free
- Compact, urban-friendly
- Disease-resistance
- Standout colours and fragrances.

Interested in trialing or propagating roses? >>



**Contact us to discuss licensing
and commercialization
opportunities**

Email Amanda Moen
[amanda.moen@
vinelandresearch.com](mailto:amanda.moen@vinelandresearch.com).



**Sustainable Canadian
Agricultural Partnership**

Ontario 

Canada 